

# ALUMNI NIGHT

These recent EDM Alumni are coming to **share their experiences** about life after school: **career strategy**, how they got their current jobs and what they learned along the way. **DON'T MISS** this opportunity to **meet them & hear their stories**: what happened after they graduated!



**JANAY FRAZIER**  
**Technical Designer**  
**Nomi Network**

Janay received her BFA in EDM in 2015. She designs for Nomi Network, a non-profit that employs and empowers women who are survivors or at risk of human trafficking. Janay visually shapes and communicates Nomi Network's content through fundraising, sales, special events, and social media in order to increase awareness and resources to further Nomi Network's mission.

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**CHRIS RIVERA**  
**Senior Designer, Ubbi**

Chris Rivera graduated from the EDM program in Dec. of 2012. He currently works as the Senior Designer for a company called Ubbi which specializes in creating modern, functional baby products. Chris manages a team of graphic designers while also working on developing new innovative products for the brand.



**ROBERT CASTILLO**  
**Freelance Visual Designer**

Robert Castillo is a visual designer based in NYC. He graduated from CCNY in 2015 with a BFA in EDM. His freelance projects in the past few years have given him valuable experience designing advertising and marketing material for leading companies such as Apple, Convene,

Shake Shack, BBDO, TBWA/CHIAT/DAY NY, Hearst Magazines, Wenner Media, Johnson & Johnson, and H&M, among others.

**YANIN DE JESUS**  
**College Now Adjunct**

After graduating EDM in 2011, Yanin did freelance design for various businesses, and was a Creative and Web Associate for Virtual Enterprise International. Yanin received her MS in Branding and Integrated Communications at CCNY in 2015. Currently she is teaching Adobe software to high school students for college credit in the BCC College Now program.



**JORGE OLIVARES**  
**Motion Graphics Designer**  
**Facebook**

Jorge Olivares graduated with a BFA in EDM in 2015. While still a student, he began interning at Galvanized, a health and wellness multimedia company, where he was eventually hired as a designer. Jorge started with print based design, then moved into motion graphics design. In 2017, Jorge

was hired by Facebook to design motion graphics remotely from NYC. Jorge loves videogames, and his favorite is *The Last of Us*.

**MICHAEL LUBOA**  
**Graphic Designer**  
**Brandshare US**

After graduating with a BFA from EDM in 2011, Michael worked in print production, then at customer marketing with Bliss. At BrandShare Michael focuses on B2B marketing and also works on consumer-facing executions for companies like Walmart and Amazon. He's also done handlettering for Muscle & Fitness Hers magazine and local coffee shops..

